

**SIRIUS XM RADIO
NEW YORK CITY EMPLOYMENT UNIT
EEO PUBLIC FILE REPORT
February 1, 2015-January 31, 2016¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Associate Producer, Howard Stern Channel (10018)	2-3, 5-6, 8, 10, 14-15, 17, 32, 34-36, 43, 46-47	5
Assistant Writer/Producer (9439)	1-3, 5, 8, 10, 14-15, 64	5
Associate Producer, Talk Programming (10180)	2-3, 5-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Senior Coordinator, Traffic (9713)	2-3, 5, 8, 10-11, 14-15	5
Producer, NFL Radio (9870)	1-3, 5, 8, 10, 14-15	5
Coordinator, Sports Programming (10196)	1-3, 8, 10, 14-15, 34-36, 43, 46-47	8
*On-Air Host (CAF)	1	1
Associate Producer, Talk Programming (10283)	2-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Coordinator, Comedy Programming (10352)	1-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Archivist, Talk Programming (10177)	1-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47, 55	1
Associate Producer, Talk Programming (10402)	2-3, 5, 7-8, 10, 14-15	5
Coordinator, Music Programming (10427)	2-3, 5-8, 10, 14-15, 32, 34-36, 43, 46-47	5
Coordinator, Music Programming (10392)	2-3, 5-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Coordinator, Music Programming (10475)	2-3, 5, 8, 10, 14-15	5

¹ This Report provides recruitment data collected from January 22, 2015 through January 21, 2016.

**Exigent Circumstances*

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Production Assistant (10412)	2-3, 6-8, 10, 14-15, 32, 34-36, 43, 46-47, 56	7
Associate Editor (10374)	2-3, 6-8, 10-11, 14-15, 32, 34-36, 43, 46-47, 56	7
Research Associate, Howard Stern Channel (10375)	2-3, 6-8, 10-11, 14-15, 32, 34-36, 43, 46-47	7
Writer, Howard Stern Channel (10235)	1-3, 6-8, 10, 14-15, 32, 34-36, 43, 46-47	7
Director, Corporate Communications (10041)	1-3, 6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47	11
Coordinator, Ad Sales (10170)	2-3, 6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47, 57	2
Senior Manager, Ad Sales Marketing (10164)	1-3, 8, 10-11, 14-15, 25, 59	1
Assistant Editor/Content Producer (10260)	2-3, 6-8, 10, 14-15, 32, 34-36, 43, 46-47	8
Technician, Broadcast Network Operations Center (10244)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	35
Administrative Assistant, Content Development & Business Affairs (10385)	1-3, 5, 8, 10, 14-15, 27, 32, 34-36, 43, 46-47	1
Director, Ad Sales (5006)	1-3, 5, 8, 10, 14-15, 32, 34-35, 43, 46-47, 59	1
Executive Producer, Sports Programming (10448)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	2
Producer, Talk Programming (10131)	2-3, 6, 8, 10-12, 14-15, 32, 34-36, 43, 46-47, 59	8
Supervisor, Sports Play-by-Play (10517)	2-3, 5-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Writer/Producer, Talk Programming (10634)	1-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	1
Associate Producer, Make it Plain (10612)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	2
Producer, Talk Programming (10754)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47, 55, 66	2
Coordinator, Talent Relations & Promotions (10611)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	2
Associate Producer, Talk Programming (10767)	1-3, 7-8, 10-11, 14-15, 34-36, 43, 46-47	8
Associate Producer, Talk Programming (10767)	1-3, 7-8, 10-11, 14-15, 34-36, 43, 46-47	5

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Associate Producer, Sports Programming (10895)	2-3, 5-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Producer, Sports Programming (10895)	2-3, 5-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5
Coordinator, Comedy Programming (10570)	2-3, 6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47	2
Senior Coordinator, Ad Sales (11006)	1, 2-3, 6-8, 10-11, 14-15, 27, 32, 34-35, 43, 46-47	7
On-Air Host, Music Programming (10809)	2-3, 5, 8, 10, 14-15	5
Coordinator, Traffic (10907)	2-3, 5-6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47	5
On-Air Host, Music Programming (10810)	2-3, 5, 8, 10, 14-15	5
Technician, Broadcast Operations Center (10863)	2-3, 6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47	11
Coordinator, Traffic (10949)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	8
Coordinator, Ad Sales (10942)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47, 65	2
Account Director, Ad Sales (5006)	2-3, 6, 8, 10, 14-15, 27, 32, 34-35, 43, 46-47, 59	59
Associate Producer, Entertainment Weekly (10852)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	2
Coordinator, Traffic (10907)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47, 56	56
Associate Producer, Make It Plain (10612)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	2
Manager, Ad Sales Market Research (10903)	1-3, 6, 8, 10-11, 14-15, 27, 32, 34-35, 43, 46-47	2
Director, Talent Relations & Promotions/Events (10169)	2-3, 6-8, 10, 14-15, 32, 34-36, 43, 46-47, 59	2
Director, Talent Relations (10997)	2-3, 6, 8, 10, 14-15, 32, 34-36, 43, 46-47	2
Director, Ad Sales Marketing (10545)	2-3, 6, 8-11, 14-15, 25, 32, 34-36, 43, 46-47, 56	2
Producer, Digital Content (10604)	1-3, 6, 8, 10-11, 14-15, 27, 32, 34-35, 43, 46-47	2
Production Assistant, Talk Programming (11008)	2-3, 5-6, 8, 10, 14-15, 32, 34-36, 43, 46-47	5

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Coordinator, Music Programming (10993)	2-3, 5, 8, 10, 14-15	5
Coordinator, Traffic Continuity (10990)	2-3, 6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47, 59	11
Coordinator, Traffic (10990)	2-3, 6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47, 59	11
Director, Ad Sales Investment Optimization (11007)	2-3, 6, 8, 10, 14-15, 27, 32, 34-35, 43, 46-47	2
Producer, Digital Media (10972)	2-3, 6, 8, 10-11, 14-15, 27, 32, 34-35, 43, 46-47	2
Senior Vice President, Comedy Programming (10988)	1-3, 6, 8, 10, 14-15, 27, 32, 34-35, 43, 46-47	1
Account Director, Ad Sales (5006)	1-3, 5, 8, 10, 14-15, 32, 34- 35, 43, 46-47, 59	59
Producer, Sports Programming (11011)	2-3, 5-6, 8, 10, 14-15, 27, 32, 34-35, 43, 46-47	5
Senior Coordinator, Traffic (10907)	2-3, 5-6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47	11
Producer, Patriot (10956)	2-3, 5-6, 8, 10, 14-15, 27, 32, 34-35, 43, 46-47	5
Coordinator, Ad Sales (10625)	1-3, 5-6, 8, 10-11, 14-15, 32, 34-36, 43, 46-47	5

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Clarify internal interviews

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Word-of-Mouth Referral	N	26
2	Company Website Posting http://www.siriusxm.com/careers http://siriusxm.jobs/	N	69
3	Internal Posting/Company Intranet	N	32
4	Monster Jeremy Rozicer http://www.monster.com 646-427-6279 622 Third Avenue, 37 th Floor New York, NY 10017	N	2
5	Internal Transfer/Promotion/Conversion	N	23
6	Straus News - Our Town & Westside Spirit (weekly print posting) Barry Lewis Barry.lewis@strausnews.com 212.868-0190 ext. 402 28 th St. & 7 th Avenue New York, NY 10001 http://strausnews.com/	N	0
7	Former Employee/Intern	N	13
8	Indeed (<i>not directly contacted by SEU</i>) http://www.indeed.com 470 West Avenue, Suite 2002 Stamford, CT 06902	N	47
9	Careerbuilder (<i>not directly contacted by SEU</i>) http://www.careerbuilder.com 200 N. LaSalle Street, Suite 2000 Chicago, IL 60601 773-527-3600	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	DirectEmployers Association, Inc. (<i>posts all SEU jobs at Siriusxm.com/careers to JobsCentral.com, Universe.jobs, and more than 1,000 networking websites focused on college alumni, diversity, disabled and military audiences</i>) 9002 N. Purdue Road, Suite 100 Indianapolis, Indiana 46268	N	0
11	Linked In (online job board and/or active sourcing) Thomas Perez http://www.linkedin.com 212-361-9917 2029 Stierlin Court Mountain View, CA 94043	N	31
12	Creative Circle http://www.creativecircle.com 212-777-8001 470 Park Ave S #14 New York, NY 10016	N	1
13	Green Key Resources Tony Giarratana 475 Park Avenue South, 7 th Floor New York, NY 10016	N	0
14	SimplyHired (not directly contacted by SEU) http://www.simplyhired.com 2513 Charleston Road, Suite 200 Mountain View, CA 94043	N	1
15	NYS Department of Labor – Job Bank Posting and One-Stop Career Center Guidance 1 Hudson Square 75 Varick Street, 7th Floor New York, NY 10013 Phone: (212) 775-3330 Fax: (212) 775-3855 Job Bank link: http://newyork.us.jobs/	N	1
16	The ExecuSearch Group Scott Stenzler 675 Third Avenue, 5 th Floor New York, NY 10017	N	0
17	Allaccess.com http://www.allaccess.com 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265 310-457-6616	N	1
18	Craig's List http://newyork.craigslist.org 1381 9th Avenue San Francisco, CA 94122 415-566-6394	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
19	Entertainmentcareers.net Miles Gibbons http://www.entertainmentcareers.net 914 S Barrington Avenue Los Angeles, CA 90049 310-442-0200	N	0
20	Black Data Processing Associates (BDPA – DC Chapter) Perry Carter 611 Pennsylvania Avenue, SE, Suite 213 Washington, DC 20003 703-627-8257	N	0
21	Recruiter Network (network of New York-based HR professionals in the media industry) Loren Kile Bunche Time Warner Inc. One Time Warner Center New York, NY 10019 212-484-6438 Loren.bunche@timewarner.com	N	0
22	Advertising Age http://adage.com Jackie Ghedine 711 Third Ave. New York, NY 10017 jghedine@adage.com	N	0
23	The National Association of Multi-Ethnicity in Communications (NAMIC) – NY Chapter Denise Bennett 320 W. 37 th Street, 8 th Floor New York, NY 10018 212-594-5985 Denise.bennet@nbcuni.com	N	0
24	National Black MBA Association, Inc. (NBMBAA) – NY Chapter (networking events as described in Section III) Derrick Bryant P.O. Box 8135 New York, NY 10116 president@nyblackmba.org www.nyblackmba.org	N	0
25	Mediabistro.com http://www.mediabistro.com 475 Park Avenue South, 4th Floor New York, NY 10016 212-389-2000	N	5

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	Cynopsis (online posting and newsletter publication) Trish Pihonak http://www.cynopsis.com 203-926-9878 One Corporate Drive, Suite 724 Shelton, CT 06484	N	0
27	New York University – Wasserman Center Cheryl Mazlen 133 E. 13 th Street, 2 nd Floor New York, NY 10003 cheryl.mazlen@nyu.edu (212) 998-4730 http://www.nyu.edu/careerdevelopment/	N	0
28	Syracuse University Career Services 303 University Place Syracuse, NY 13244 (315) 443-3616 http://careerservices.syr.edu/index.html	N	0
29	Hispanic Association on Corporate Responsibility hacr@hacr.org 202.682.4012 1444 I St, N.W. - Suite 850 Washington, DC 20005	N	0
30	New York Society for Ethical Culture http://www.nysec.org 2 West 64 th Street New York, NY 10023	N	0
31	Greater New York Chamber of Commerce 20 West 44th Street, 4th floor New York, NY 10036 Phone 212-686-7220	N	0
32	Hofstra University Keesha Cameron 1000 Fulton Avenue Hempstead, NY 11549 plakac@hofstra.edu (516) 463-6060 http://www.hofstra.edu/StudentAffairs/StudentServices/career/index.html	N	0
33	CUNY Baruch College Heather Krasna One Bernard Baruch Way 55 Lexington Avenue, New York, NY 10010 heather_krasna@baruch.cuny.edu (646) 312-4682 http://www.baruch.cuny.edu/careers/	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
34	Seton Hall University Reesa Greenwald 400 South Orange Ave South Orange NJ, 07079 greenwre@shu.edu (973) 275-2828 http://www.shu.edu/offices/career-center/	N	0
35	Fordham University Catrina Cunningham 113 West 60th Street New York, NY 10023 ccunningham@fordham.edu (718) 817-4353 http://www.fordham.edu/campus_resources/student_services/career_services/	N	1
36	Pace University Rebecca Schnall One Pace Plaza New York, NY 10038 rschnall@pace.edu (212) 346-1354 http://web.pace.edu/page.cfm?doc_id=1395	N	0
37	New Jersey Institute of Technology Career Services University Heights Newark, NJ 07102 (973) 596-3227 http://www.njit.edu/cds/	N	0
38	Stony Brook University Andrea Lipack W-0550 Melville Library Stony Brook, NY 11794 andrea.lipack@stonybrook.edu (631) 632-6892 http://www.career.sunysb.edu/	N	0
39	Long Island University – C.W. Post Campus Stephanie McMillan 720 Northern Blvd Greenvale, NY 11548 stephanie.mcmillan@liu.edu (516) 299-2251 http://www.liunet.edu/CWPost/StudentLife/CareerSrv.aspx	N	0
40	Fairleigh Dickinson University 1000 River Road Teaneck, NJ 07666 Cathy Love (201) 692-2193	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
41	Twitter (Sirius XM online job messaging) http://www.twitter.com 795 Folsom Street San Francisco, CA 94103	N	0
42	St. John's University Career Center – University Center, Room 24 Queens, NY 11439 (718) 990-6375	N	0
43	National Lesbian & Gay Journalists Association 1420 K Street, NW, Suite 910 Washington, DC 20005 info@nljja.org 202.588.9888	N	0
44	American Women in Radio and Television 1760 Old Meadow Road, Suite 500 McLean, VA 22102 (703) 506-3290 http://www.awrt.org/	N	0
45	FOCUS/Hispanic Center for Community Development, Inc. Maria Sanabria msanabria@focus411.org 973-624-2528 x105 441-443 Broad St. Newark, NJ 07103	N	0
46	Organization of Chinese Americans oca@ocanational.org 202.223.5500 1322 18th St, NW Washington DC 20036	N	0
47	League of United Latin American Citizens Elizabeth Garcia EGarcia@LULAC.org 202.833.6130 2000 L St., NW, Suite 610 Washington, DC 20036	N	0
48	Brooklyn College Magner Center for Career Development and Internships 1303 James Hall Brooklyn, NY 11210 (718) 951-5696 http://www.brooklyn.cuny.edu/pub/departments/magner/	N	0
49	Sportscasters Talent Agency of America http://staatalent.com/ jon@staatalent.com (949) 648-7822	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
50	Rutgers University Office of Student Development 98 Brett Road Piscataway, NJ 08854 (732) 445-2687 http://careerservices.rutgers.edu/	N	0
51	Advancing Hispanic Excellence in Technology, Engineering, Math and Science (AHETEMS) The University of Texas at Arlington 416 Yates Street, Room 609 Arlington, TX 76019 (817) 272-1116	N	0
52	National Association of Multicultural Engineering Program Advocates (NAMEPA) 341 N. Maitland Avenue, Suite 130 Maitland, FL 32751 (407) 647-8839	N	0
53	The Society of Women Engineers (SWE) 120 S LaSalle Street, Suite 1515 Chicago, IL 60603 1-877-793-4636	N	0
54	Ramapo College of New Jersey The Cahill Center 505 Ramapo Valley Road Mahwah, NJ 07430 Debra Stark (201) 684-7221	N	0
55	Facebook (paid advertisement and/or posting on SiriusXM Facebook page) http://www.facebook.com 156 University Avenue Palo Alto, CA 94301	N	3
56	Glassdoor.com (not directly contacted by SEU) http://www.glassdoor.com 1 Harbor Drive, Suite 300 Sausalito, CA 94965	N	4
57	University of Maryland– College Park University Career Center College Park, MD 20742	N	1
58	HotJobs (not directly contacted by SEU) http://www.hotjobs.com 45 West 18 th Street New York, NY 10011	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
59	Media Recruiting Group Risa Goldberg President One Bridge Street Irvington, NY 10533 (914) 591-5511	N	9
60	Job Fair (see section III): PH.D & Masters Virtual Career Fair – Graduate Career Virtual	N	0
61	Job Fair (see section III): NYU Tisch School of Arts Career Fair 721 Broadway New York, NY 10003	N	0
62	Job Fair (see section III): Penn State – Success in the City Career Fair The Pennsylvania State University Time Warner Center 10 Columbus Circle New York, NY 10019	N	0
63	Job Fair (see section III): National Black MBA Career Fair Fordham University 441 E. Fordham Road Bronx, NY 10458	N	0
64	American University Marie Spaulding 4400 Massachusetts Ave. NW Washington, DC 20016 mspauld@american.edu 202-885-1799 http://www.american.edu/careercenter/	N	1
65	Aquent Staffing Agency 149 5th Avenue 2nd Floor East New York, NY 10010 212-228-7300 http://aquent.com/contact-us/new-york-city	N	1
66	The Ladders 137 Varick St. New York, NY 10013 https://www.theladders.com/homepage-b	N	1
67	Job Fair (see section III): Sports Business Management Career Fair Manhattanville College 2900 Purchase St. Purchase, NY 10577	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
68	Job Fair (see section III): IRTS Foundation – Multicultural Career Fair 1601 Broadway New York, NY 10019	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			274

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in job fair	On February 17, 2015, our employment unit participated in the PH.D & Masters Virtual Career Fair – Graduate Career Consortium held virtually. Employment unit participants included a Director, Talent Acquisition & Diversity, a Manager, Internship Programs, 2 Senior Recruiters and 1 Recruiter. This fair was open to students seeking internships and full time opportunities.
2	Participate in job fair	On February 20, 2015, our employment unit participated in the NYU Tisch School of Arts Career Fair held on its campus in New York, NY. Employment unit participants included a Manager, Internship Programs. This fair was open to students seeking internship opportunities.
3	Participate in job fair	On April 10, 2015, our employment unit participated in the Penn State University - Success in the City Career Fair held at the Time Warner Center in New York, NY. Employment unit participants included a Manager, Internship Programs. This fair was open to students seeking internship and full time opportunities.
4	Participate in job fair	On June 11, 2015, our employment unit participated in the National Black MBA Career Fair held at Fordham University in the Bronx, NY. Employment unit participants included 2 Recruiters. This fair was open to students seeking internship and full time opportunities.
5	Participate in job fair	On November 20, 2015, our employment unit participated in the Manhattanville College - Sports Business Management Career Fair held at Manhattanville College in Purchase, NY. Employment unit participants included 2 Recruiters and a Manager, Internship Programs. This fair was open to students and graduates seeking internship and full time opportunities.
6	Participate in job fair	On December 4, 2015, our employment unit participated in the IRTS Foundation - Multicultural Career Fair held at the American Management Association, Executive Conference Center in New York, NY. Employment unit participants included 4 Recruiters and a Manager, Internship Programs. This fair was open to students seeking internship and full time opportunities.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
7	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On February 5, 2015, SiriusXM hosted the Black History Month Roundtable at its studios in New York, NY. Employment unit participants included a Vice President, Employee Relations & Diversity, a Vice President, Facilities, a Director, Talent Acquisition & Diversity, a Senior Director, Business Development, a Director, Facilities, a Manager, Digital Marketing, a Senior Manager, Business Operations, a Coordinator, Application Development, a Producer, Talk Programming and an On-Air Host. This event was open to National Association for Multi-Ethnicity in Communication members to network and learn about careers within media.
8	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On February 26, 2015, SiriusXM hosted the National Black MBA Association – NY Chapter (NMBBAA) at its offices in New York, NY. Employment unit participants included a Vice President, Employee Relations & Diversity, a Director, Talent Acquisition & Diversity, and a Director, Facilities. This event was open to NMBBAA members seeking to network and learn about careers within media.
9	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On July 29, 2015, SiriusXM hosted the Black Data Processing Associates – New York (BDPA NY) at its offices in New York, NY. Employment unit participants included a Vice President, Employee Relations & Diversity, a Director, Talent Acquisition & Diversity, a Senior Manager, Employee Relations, a Chief Information Officer and a Vice President, Application Development. This event was open to BDPA NY members seeking to network and learn about technology careers within media.
10	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On August 26, 2015, SiriusXM hosted the National Black MBA Association – NY Chapter (NMBBAA) at its offices in New York, NY. Employment unit participants included a Senior Manager, Employee Relations and a Recruiter. This event was open to NMBBAA members seeking to network and learn about careers within media.
11	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On October 28, 2015, SiriusXM hosted the Black Data Processing Associates – New York (BDPA NY) at its offices in New York, NY. Employment unit participants included a Director, Talent Acquisition & Diversity, a Senior Manager, Employee Relations, a Senior Recruiter, a Senior Director Info Risk & Compliance Management, and a Senior Director, Information Security. This event was open to BDPA NY members seeking to network and learn about cybersecurity.
12	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On November 9, 2015, SiriusXM hosted the National Association for Multi-Ethnicity in Communication (NAMIC NY) at its studios in New York, NY. Employment unit participants included a Director, Talent Acquisition & Diversity. This event was open to NAMIC NY Board members seeking to network and learn about careers within media.

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
13	Sponsor event designed to inform and educate members of the public as to employment opportunities in broadcasting	On November 13, 2015, SiriusXM sponsored the Diversity and Inclusiveness Awards at The New York Times, 620 8 th Avenue, New York, NY. Employment unit participants included a Vice President, Employee Relations & Diversity and a Senior Recruiter. This event was open to honored guests and invitees. Vice President, Employee Relations served as a presenter.
14	Host event/program sponsored by or on behalf of an educational institution relating to careers in satellite radio	On March 13, 2015, SiriusXM hosted a group of students from Manhattan College (New York, NY). Participants from the employment unit included the Manager, Internship Programs. The visit included a presentation about SiriusXM and the company's internship program, career paths within the company, and a question and answer session. The students were also given a tour of the broadcast facilities.
15	Host event/program sponsored by or on behalf of an educational institution relating to careers in satellite radio	On October 8, 2015, SiriusXM hosted a group of students from the University of Miami (Miami, FL). Participants from the employment unit included the Manager, Internship Programs. The visit included a presentation about SiriusXM and the company's internship program, career paths within the company, and a question and answer session. The students were also given a tour of the broadcast facilities.
16	Host Internship Programs (3)	During this reporting period, SiriusXM hosted a total of 155 interns in the Spring, Summer and Fall 2015 Internship Programs at its New York offices. The interns participated in several departments at SiriusXM, including Programming (Music, Talk, Sports), Marketing, Accounting/Finance, and Engineering. Interns were assigned to one department based on their area of interest. Each intern was trained and supervised by a departmental mentor in the operations of the department. The students hailed from schools nationwide, which include, but are not limited to, New York University, St. John's University, Fordham University, and Rutgers University.
17	Activity designed by the employment unit that furthers the goal of disseminating information as to employment opportunities in satellite broadcasting	In its ongoing efforts to promote an inclusive environment at SiriusXM, the company maintains an Inclusion Council as well as seven employee affinity groups that encourage the hiring, development, retention and promotion of diverse employees as well as promote standards, behaviors and policies that exemplify best practices in the area of diversity and inclusion. SiriusXM's affinity groups.